

**Lindsey Fischbach • PRODUCER**  
**www.lindseyfischbach.com • 404-217-7066 • lindsey.fischbach@gmail.com**

**PROFESSIONAL EXPERIENCE**

Freelance Producer, Founder

Lindsey Fischbach (7/08 - Present)

- Produce TV & Radio Commercials, Interactive, Photography and Events for various Clients.
- Grow and maintain current client & vendor relationships across the advertising, post production, photography and marketing industries.
- Responsible for staying current with all new broadcast, interactive and photography techniques & products as well as with new studios, agencies and shops.
- Negotiate and maintain talent payments for all mediums produced, union or non-union.

Broadcast Producer

Fitzgerald + Company (Formerly Austin Kelley) Atlanta, GA (6/04 – 6/08)

- Produced TV, Radio & Interactive for Clients including LongHorn Steakhouse, Georgia Lottery, AmSouth Bank, The Coca Cola Company, Durex and The Southern Company.
- Implemented and maintained budget and schedule for each shoot, edit and recording session.
- Responsible for upholding and paying all talent under the SAG/AFTRA guidelines.
- Directed Creative team by recommending director and Post team for each TV production based on creative and budgetary guidelines.
- Responsible for negotiating rates with director's reps, edit houses, sound studios and other vendors.
- Participated in Agency New Business pitches by producing all TV and Radio projects needed for final presentation.
- Received a 2007 Bronze Addy award for Bottom Dollar TV spot, "Sisters."
- Produced Georgia Lottery TV spot, "Cheating Death" which was chosen as one of Adweek's Best Spots for 2005.

Commercial Photography Producer

Jimmy Williams Productions - Raleigh, NC (4/03 - 6/04)

- Produced all shoots for two commercial photographers for Clients including Harley Davidson, Travelocity and Footjoy.
- Created and carried out yearly sales and marketing plans.
- Selected and submitted all marketing material for several Advertising publications including At Edge, Archive and PDN.
- Negotiated, scheduled and organized all photography shoots between the Studio and Client.
- Managed daily operations of studio including supervision of staff and payment of all vendors and crew.

Account Executive

Boone Oakley - Charlotte, NC (1/02 - 4/03)

- Responsible for managing and directing the day-to-day operations of the agency's largest account, Continental Tire.
- Assisted in the strategic planning, production and execution of all forms of communication for client, including print, broadcast and promotions.
- Implemented and sustained all policies and procedures in use for all agency projects and clients.
- Maintained communication with magazine editors/publishers concerning ad quality and production for three of agency's clients.

Account/Traffic Coordinator

Loeffler Ketchum Mountjoy - Charlotte, NC (9/00 - 6/01)

- Responsible for the productivity and successful project completion of the agency's largest account Mannington.
- Accountable for all facets of client activities, which included complying with time, budget and creative parameters.
- Proofread all collateral and ads produced for client, monitoring spelling, grammatical and consistency errors.
- Assisted in the creation and implementation of all collateral, media and promotional materials produced for client trade shows including Surfaces 2001.

Administrative Coordinator

Price McNabb - Charlotte, NC (3/00 - 9/00)

- Created and edited power point presentations for potential and current clients.
- Conducted research and competitive analyses for current and prospective accounts.
- Maintained office supply purchasing, filing and equipment maintenance.

**EDUCATION**

Bachelor of Arts in Communication Studies (1995 - 1999)

University of North Carolina at Greensboro - Greensboro, NC